



Rosa Park
FLOWERS

KUTOKA KENYA · TO THE WORLD

The Rose Catalogue 2026

STANDARD · PREMIUM · SPRAY · SUMMER

Grown in Kenya — Loved Worldwide

COLD-CHAIN ASSURED · EXPORT QUALITY · 10+ YEARS





ASILI · THE KENYA STORY

Born of the Equator's *Sun*

Two hours from Nairobi, on the shores of **Lake Naivasha**, our roses rise at nearly **1,900 metres** above sea level. The equatorial sun gives them twelve hours of light, every day, all year round — while cool highland nights slow their growth, producing **longer stems, larger heads and a vase life of up to sixteen days.**

From field to flower auction, from greenhouse to the cold chain at JKIA — every stem is cut, graded and packed within **48 hours**, and flies to the world's finest markets still carrying the scent of Kenyan soil.

**1,900
m**

HIGHLAND
ALTITUDE

12 hrs

EQUATORIAL
SUN DAILY

48 hrs

FARM TO
JKIA COLD
CHAIN

10+ yrs

EXPORTING
WORLDWIDE

Kutoka Kenya, kwa ulimwengu. — From Kenya, for the world.

*“Our flowers carry the warmth of
the people who grow them.”*

NAIVASHA · KENYA

Rosa Park Flowers · Nairobi, Kenya · +254 720 245 695 ·
sales@rosaparkflowers.co.ke · www.rosaparkflowers.co.ke

Four Collections, One *Origin*

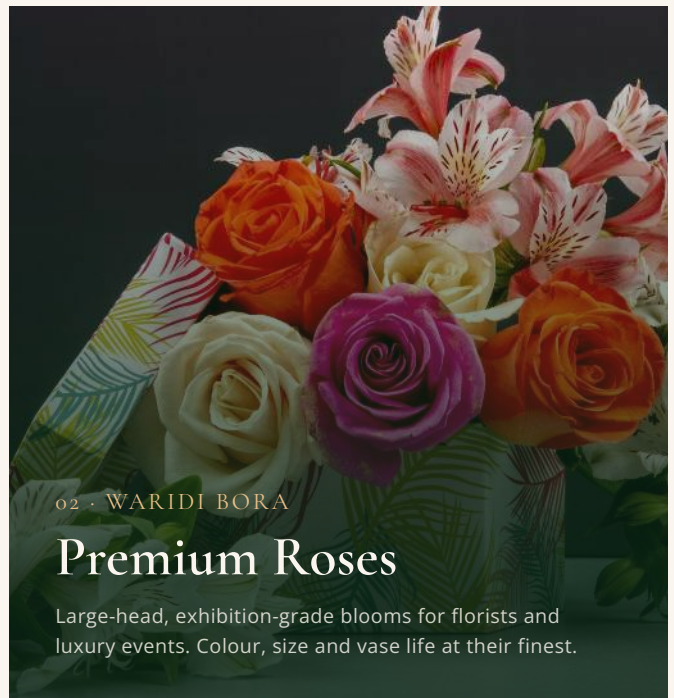
Every Rosa Park stem is grown on Kenyan soil and graded to export standard. Choose the collection that fits your market — from high-volume standard roses to boutique spray and summer lines, all shipped under one cold chain.



01 · WARIDI

Standard Roses

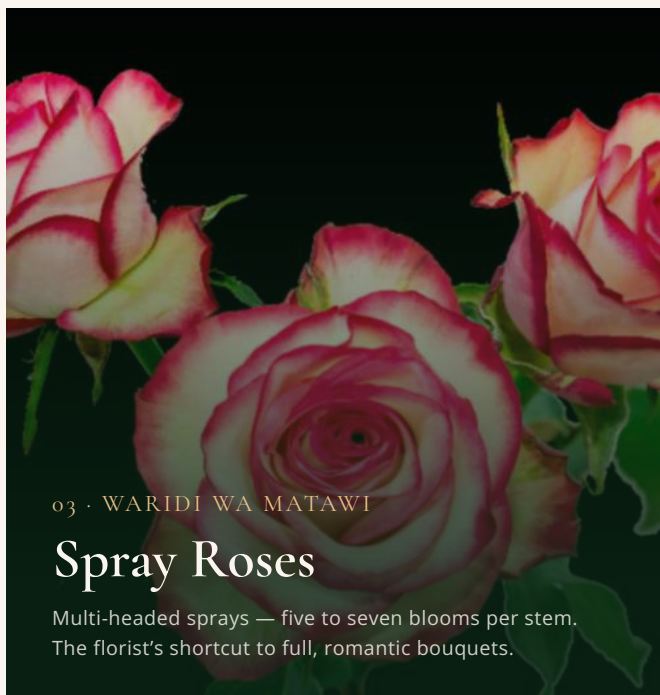
Classic hybrid teas with long, straight stems. The dependable workhorse of every auction and supermarket aisle.



02 · WARIDI BORA

Premium Roses

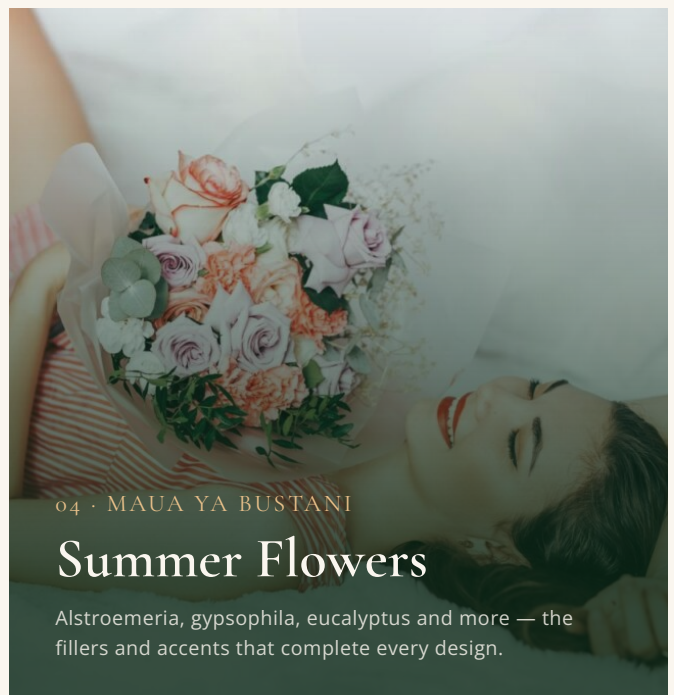
Large-head, exhibition-grade blooms for florists and luxury events. Colour, size and vase life at their finest.



03 · WARIDI WA MATAWI

Spray Roses

Multi-headed sprays — five to seven blooms per stem. The florist's shortcut to full, romantic bouquets.



04 · MAUA YA BUSTANI

Summer Flowers

Alstroemeria, gypsophila, eucalyptus and more — the fillers and accents that complete every design.

The Classics

Long stems · strong necks · consistent colour — the dependable choice for volume markets.



Moon Walk

STANDARD · YELLOW

Bright, cheerful yellow with a classic tea shape. A supermarket favourite that photographs beautifully.



Pink Athena

STANDARD · PINK

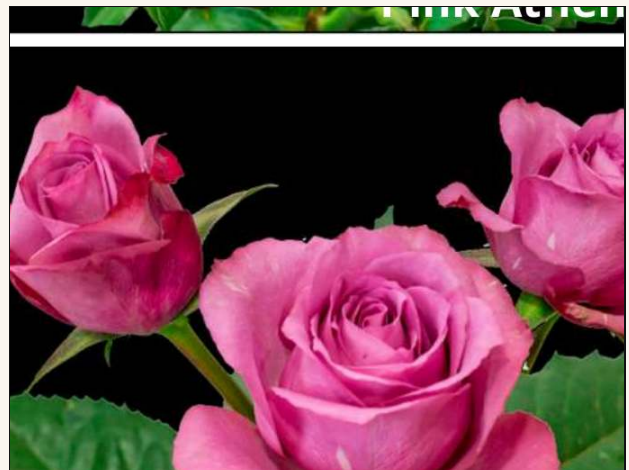
Soft blush pink, high-centred and elegant. Exceptional petal count and a long, graceful stem.



Kamala

STANDARD · RED

A deep, velvety red that holds its colour from field to florist. Strong stems, generous head.



New Orleans

STANDARD · PURPLE

Rich lilac-purple with a refined bud. A distinctive colour that stands apart in any bunch.

Colour & Contrast

Bicolours and character blooms that give designers their signature looks.



Double Date

STANDARD · BICOLOUR

Cream petals kissed with fuchsia edges — a romantic two-tone rose made for gifting.



Bella Rose

STANDARD · PASTEL PINK

Delicate blush fading to soft cream at the edge. Airy, feminine and endlessly versatile.



Madam Cerise

STANDARD · FUCHSIA

An intense, saturated fuchsia. Bold colour that never fades in the cooler or on the shelf.



Jumilia

STANDARD · PINK BICOLOUR

Bright pink centre melting into creamy edges. Eye-catching, modern and very photogenic.

Blush, Ivory & *Red*

From wedding white to classic red — the essentials every market orders year-round.



Athena

STANDARD · BLUSH

A true Athena classic — refined pale pink with a flawless spiral centre. A designer staple.



Ever Red

STANDARD · RED

Our signature deep red — the rose that says romance in every language. Strong and long-lasting.



Pink Rhodos

STANDARD · HOT PINK

Vibrant hot pink with excellent opening. A vivid, joyful rose for festive seasons.



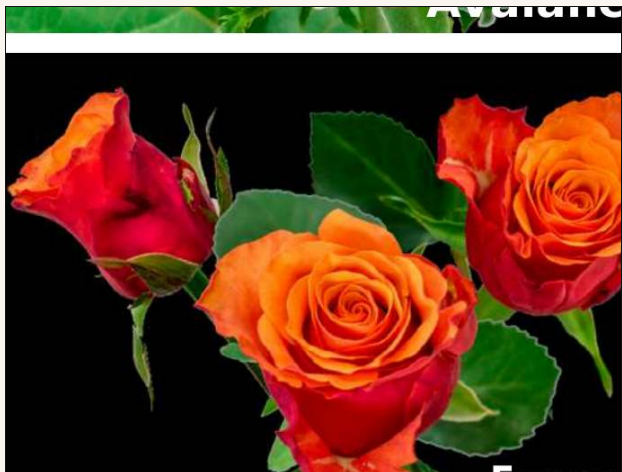
Proud

STANDARD · IVORY

Pure ivory-white, grown tall and proud. The clean canvas for weddings and premium designs.

The *Exceptional*

Exhibition-grade heads, rare colours and show-stopping petals for the world's finest florists.



Espana

PREMIUM · ORANGE

Deep burnt orange kissed with fire — a bold, generous bloom that turns heads.



Pegasso

PREMIUM · WHITE

Crisp white with a whisper of green at the petal edge. Tall, elegant, unforgettable.



Celeb

PREMIUM · PINK

A joyful medium pink with a generous head. Celebration in bloom — true to its name.



Magic Avalanche

PREMIUM · PEACH

Soft peach melting into cream — the Avalanche family at its most romantic.

Many Blooms, *One Stem*

Five to seven perfectly-formed heads per stem — maximum romance, minimum labour.



Mirabel

SPRAY · PINK

Tidy clusters of soft pink. A favourite for bridal work and hand-tied bouquets.



Babe Orange

SPRAY · ORANGE

Warm orange sprays that add sunshine and energy to any arrangement.



Liane

SPRAY · CREAM

Creamy white sprays with delicate presence — the quiet star of monochrome designs.



And More

SPRAY · FULL RANGE

Ordilia, Salinero, Sweet Sara, Eyeliner, Bright-Sensation & more — full list on the index page.



The Companions

No bouquet is complete without them. Grown in the same Kenyan sunshine and shipped on the same cold chain, our summer lines give florists the texture, scent and colour that make designs sing.

Alstroemeria

PERUVIAN LILY · LONG VASE LIFE

Buplerium

FRESH GREEN ACCENT

Craspedia

GOLDEN DRUMSTICKS

Dianthus

SWEET-SCENTED PINKS

Eryngium

ARCHITECTURAL THISTLE

Eucalyptus

AROMATIC FOLIAGE

Fountain Grass

FEATHERY MOVEMENT

Gypsophila

CLASSIC BABY'S BREATH

Hypericum

BERRY ACCENTS

Kangaroo Paw

BOLD, EXOTIC SPIKES

Lepidium

DELICATE FILLER

Limonium

STATICE · LASTING COLOUR

Mathiola

STOCK · RICH FRAGRANCE

Rosemary

AROMATIC HERB LINE

Snap Dragon

TALL, COLOURFUL SPIKES

Solidago

GOLDEN FILLER

Sunflower

BRIGHT SUMMER STATEMENT

Veronica

BLUE VERTICAL ACCENT

"The fillers and accents that finish every design."

Every Variety, *One Source*

All varieties available for export — availability and weekly volumes on request. Mixed loads welcome.

STANDARD ROSES · 24

Copacabana · Double Date · **Ever Red** · Moon Walk · Athena · **Espana** · Pink Athena · Bella Rose · Pink Rhodos · Rhodos · Madam Red · Madam Cerise · Jumilia · New Orleans · Kamala · Penny Lane · Ice Breaker · Donatella · Catch · Glow · Fuschina · Tacazzi · Furiosa · Wham

PREMIUM ROSES · 11

Confidential · King's Day · Magic · **Avalanche** · Celeb · **Pegasso** · Proud · Reflex · Fireworks · Marisa · Snow Flake

SPRAY ROSES · 8

Mirabel · Ordilia · Liane · **Babe Orange** · Bright-Sensation · Eyeliner · Salinero · Sweet Sara

SUMMER FLOWERS · 20

Alstroemeria · Buplerium · Gypsophila · Hypericum · Craspedia · Dianthus · Eryngium · Eucalyptus · Fountain Grass · Kangaroo Paw · Lepidium · Limonium · Mathiola · Rosemary · Snap Dragon · Solidago · Carnations · Statice · Sunflower · Veronica

Bold = photographed in this catalogue. Full technical specifications, weekly volume availability and per-market packing (20, 40 or 80 stems) available on request. All varieties certified under GlobalG.A.P. Fairtrade and MPS.

Cold Chain, *Guaranteed*

From our Naivasha coolers to the JKIA tarmac, every stem moves at the right temperature — so it arrives at your door as fresh as the morning it was cut.

STANDARD · EXPORT PACK	
STEMS PER BUNCH	20
STEMS PER BOX	200 · approx. 3.6 kg
BOX TYPE	Export cardboard · 100 × 40 × 18 cm
PACKING	Sleeves, water picks or dry
MARKING	Variety · grade · stems · grower

COLD CHAIN · FARM TO FLIGHT	
PRE-COOLING	1–4 °C, within 2 hrs of cut
FARM TO JKIA	48 hours, refrigerated truck
AIRFREIGHT	Perishable, priority cargo
ARRIVAL	Europe · UK · Asia · Australia
VASE LIFE	Up to 16 days, stem-cut & fed

GRADES · STEM LENGTH	
STANDARD ROSES	40 / 50 / 60 / 70 cm
PREMIUM ROSES	60 / 70 / 80 cm
SPRAY ROSES	40 / 50 / 60 cm
SUMMER LINES	Per variety & market

SERVICE · LOADS & TERMS	
EXPRESS LOAD PREMIUM	Dedicated, fastest transit
CLUSTER LOAD SHARED	Shared space, best value
MOQ	From 1 box, mixed welcome
INVOICING	CIF / FOB / DDP on request
PAYMENTS	Bank transfer · LC · card

Specifications are indicative and confirmed per shipment. Humidity sleeves, branded packing and special-market requirements (e.g. Japan) available on request.

Trusted, *Worldwide*

Our farms and packing operations are independently audited and certified — so your customers can trace every stem back to a responsible Kenyan grower.

GlobalG.A.P.

Certified good agricultural practice across our growing, harvesting and handling — covering food safety, traceability and worker welfare on every farm.

CERTIFIED GROWER

Fairtrade

Fairtrade-certified flowers mean fair prices, decent working conditions and investment back into the community — for the people behind every bloom.

ETHICALLY SOURCED

MPS

Member of the MPS environmental programme — measuring and reducing our use of plant protection products, fertiliser, energy and water.

ENVIRONMENTAL CARE

Quality Shield

Our own export promise: every stem graded, counted and quality-checked before it leaves the cooler — verified from field to flight.

QUALITY ASSURED



ODA · HOW TO ORDER

Let's Grow Your *Business*

One email starts a partnership. Tell us your market, volumes and preferred varieties — we'll reply within 24 hours with availability, pricing and a packed offer.

- 1 Scan the QR or visit www.rosaparkflowers.co.ke
- 2 Send an enquiry from the website, or email sales@rosaparkflowers.co.ke
- 3 Receive your offer — availability, pricing, cold-chain logistics and lead time



SCAN TO VISIT

rosaparkflowers.co.ke

Browse the full collection, request a quote and download this catalogue — anytime, anywhere.

EMAIL sales@rosaparkflowers.co.ke

PHONE /
WHATSAPP [+254 720 245 695](tel:+254720245695)

WEBSITE www.rosaparkflowers.co.ke

INSTAGRAM [@rosa_park_flowers](https://www.instagram.com/rosa_park_flowers)

Asante — we look forward to growing with you.

*"Kutoka Kenya, kwa ulimwengu."
From Kenya, for the world.*

KARIBU · WELCOME

Rosa Park Flowers · Nairobi, Kenya · +254 720 245 695 ·
sales@rosaparkflowers.co.ke · www.rosaparkflowers.co.ke